

Media Press Release

Date: 7th November 2014

Topic: Special Economic Zones and Building Manufacturing in KZN

Venue: Dube TradePort, Latitude Conference Centre, 29^o South, 7 Umsinsi Junction,
La Mercy, KwaZulu-Natal



Business and Government engage on Special Economic Zones and Building Manufacturing in KZN at the Dube TradePort, KZN 7th November 2014.

The Forum will bring together key stakeholders including the Dube TradePort; the Richards Bay IDZ; Durban Investment Promotion Agency; Trade and Investment KZN and KZN Economic Development, Tourism and Environmental Affairs.

KwaZulu-Natal's manufacturing sector is the second largest in the country behind Gauteng's and accounts for around 20% of total employment. With increased global competition, open markets and a challenging labour environment; the domestic manufacturing sector has seen an erosion in its competitiveness in recent years. However, a new initiative to boost manufacturing is the creation of special economic zones such as the DubeTradePort and in Richards Bay – the creation of industrial clusters driven by incentives to attract investment from industry. The focus is value-added and export-orientated manufacturing.

What is the current status of manufacturing in the province; which sectors are being prioritised; what incentive policies are being put in place and what are the opportunities for both local and foreign investors in the manufacturing industries in the region, South Africa & KZN in particular? These are all key issues that will be discussed in an interactive manner by the leading KZN trade & investment promotion agencies.

Join Frontier Advisory in partnership with the Dube TradePort; The Richards Bay IDZ; Trade and Investment KwaZulu-Natal; KZN Economic Development, Tourism and Environmental Affairs and the Durban Investment Promotion Agency as we discuss the topic: "*Special Economic Zones and Building Manufacturing in KZN*", on Friday the 7th November 2014 at the Latitude Conference Centre, Dube TradePort, Durban.

Joining this Frontier Forum will be: Mr Michael Mabuyakhulu, MPP, MEC for Economic Development, Tourism and Environmental Affairs, KwaZulu-Natal; Peter Draper, Director, Tutwa Consulting; Rory Wilkinson, Planning Director, Tongaat Hulett Development; Raymond Padayachee, Head of Industry and Manufacturing Sector for South Africa and Africa, Siemens; Saxen van Coller, CEO, Dube Tradeport; Russell Curtis, CEO, Durban Investment Promotion Agency and Dr Martyn Davies, CEO, Frontier Advisory.

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About Frontier Advisory

In the new global economic order, frontier and emerging economies provide fresh opportunities for business growth and strategic positioning.

Frontier Advisory is a leading Research, Strategy and Advisory firm that assists clients to improve their competitiveness in frontier and emerging markets. Our focus is in Africa and markets in the emerging world. We work with the leadership of clients in the realms of business, government, nongovernmental sectors as well as academia to deepen their understanding and enhance their ability to succeed when entering emerging countries.

Frontier Advisory possesses the long-term relationships, market understanding and operational experience in all emerging regions that enables our firm to strategically position clients' businesses in these economies. All our services and solutions are bespoke and tailored to meet clients' strategic requirements.

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Dube TradePort Corporation, a business entity of the KwaZulu-Natal Provincial Government, is charged with the responsibility to develop the province's biggest infrastructural project. Considered one of South Africa's top 10 investment opportunities, this recently-declared Industrial Development Zone (IDZ) is geared to promote foreign and local investment. The precinct is strategically located 30km north of the important coastal city of Durban, in KwaZulu-Natal; on South Africa's eastern seaboard. This 2 840 hectare development is home to the state-of-the-art King Shaka International Airport and is ideally positioned 30 minutes from Africa's busiest cargo port, Durban Harbour, and 90 minutes from Richards Bay Harbour. Dube TradePort takes advantage of its prime location as the only facility in Africa combining an international airport, dedicated cargo terminal, warehousing, offices, retail, hotels and agriculture. Dube TradePort, a highly competitive business-operating environment, forms the heart of the emerging Aerotropolis: KZN. The first purpose-built aerotropolis in Africa and destined to become a premier business and trade hub, Aerotropolis: KZN's coastal location makes logistics a cost-effective proposition. Dube TradePort's air logistics platform together with burgeoning seaport infrastructure, access to numerous global destinations and linkages to SADC countries, combine to position KwaZulu-Natal as a key business point in South and Southern Africa.



The Richards Bay Industrial Development Zone (RBIDZ) is a purpose-built and secure industrial estate on the North-Eastern South African coast, linked to the international deep-water port of Richards Bay. It is tailored for manufacturing of goods and production of services to boost beneficiation, investment, economic growth and the development of skills and employment. The RBIDZ, which is deemed to be a Special Economic Zone (SEZ), aims to encourage international competitiveness through world-class infrastructure as well as tax, VAT and duty free incentives to qualifying entities. The RBIDZ strategy is to cluster downstream manufacturing businesses around the existing major industries already based in the City of uMhlatuze. The RBIDZ is geared to provide significant contribution to the country's economic growth through creation of employment opportunities, upgrading the skills, technology transfer, deepening economic empowerment of Historically Disadvantaged Individuals (HDIs), and broadening of South Africa's basket of export products.



Trade & Investment KwaZulu-Natal is a trade and inward investment promotion agency, established to promote the province of KwaZulu-Natal as an investment destination and to facilitate trade by assisting local companies to access international markets. The organisation identifies, develops and packages investment opportunities in KwaZulu-Natal; provides a professional service to all clientele; brands and markets KwaZulu-Natal as an investment destination; retains and expands trade and export activities and links opportunities to the developmental needs of the KwaZulu-Natal community.



The KwaZulu-Natal Department of Economic Development, Tourism and Environmental Affairs is mandated to oversee the socio-economic transformation in the province. It therefore leads the policy and strategic initiatives directed at promoting development and growth in various sectors of the economy. However, to achieve its objectives, the Department has to co-operate with various stakeholders and social partners that include the private sector and civil society. National and provincial legislative, policy and strategic frameworks guide the operations of the Department. Some of the national acts that are critical to the operations of this portfolio are the Constitution of the Republic of South Africa, particularly Schedule 6, which stipulates the competences of the provincial government on matters of economic development and the Public Finance Management Act (PFMA) among other sector specific acts.



The Durban Investment Promotion Agency (DIPA) is a partnership between the city of Durban and the private business sector. It offers a free investor advisory service and acts as a facilitator between businesses and local stakeholders.

The DIPA site discusses the following:

- S.A. in Profile
- Why invest in S.A.?
- Doing Business in Durban
- Key Industrial Sectors

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