

High-value goods, high-tech logistics

On South Africa's east coast and close to two of Africa's busiest ports, DTP is set to become the country's global trade nexus

The Dube Trade Port, a revolutionary new trade post—part airport land—is on track for its 2010 completion, project officials say.

"We made up for some delay time and are going to be ready for 2010," says Rohan Persad, chief executive officer of the Dube Trade Port (DTP). "We have put an acceleration measure into place, and because there is a bit of money, everybody has doubled up the workforce."

The Independent, a South Africa-based newspaper, reported that more than R1.6 billion (£1.1 billion) has been spent on the design, earthworks and other aspects of the R6.7 billion (£4.7 billion) Dube TradePort and King Shaka International Airport.

Once operational in 2010, the port will feature a modern new international passenger and cargo airport facility, a trade zone, a support and logistics zone, an agri-zone and a cyber port.

The airport will provide for direct long-haul international flights to and from Durban, 18 miles to the west, and will accommodate the province's rapidly expanding domestic passenger business.

The trade zone is designed for high-value goods. Officials hope to accommodate various industries, such as motor components, electronics, clothing and textiles, perishables and value-added logistics, which are dependent on specialised air cargo facilities.

A support zone will provide a secure, 24-hour business and trade environment, and include business parks, offices, hotels, specialist conference and meeting facilities, retail facilities and international trade centres.

The 'agri-zone' will be a boon to exporters of high-yield, time-sensitive air-freighted horticultural produce and will include pre-harvest and post-harvest facilities required by on-site producers and growers from surrounding areas.

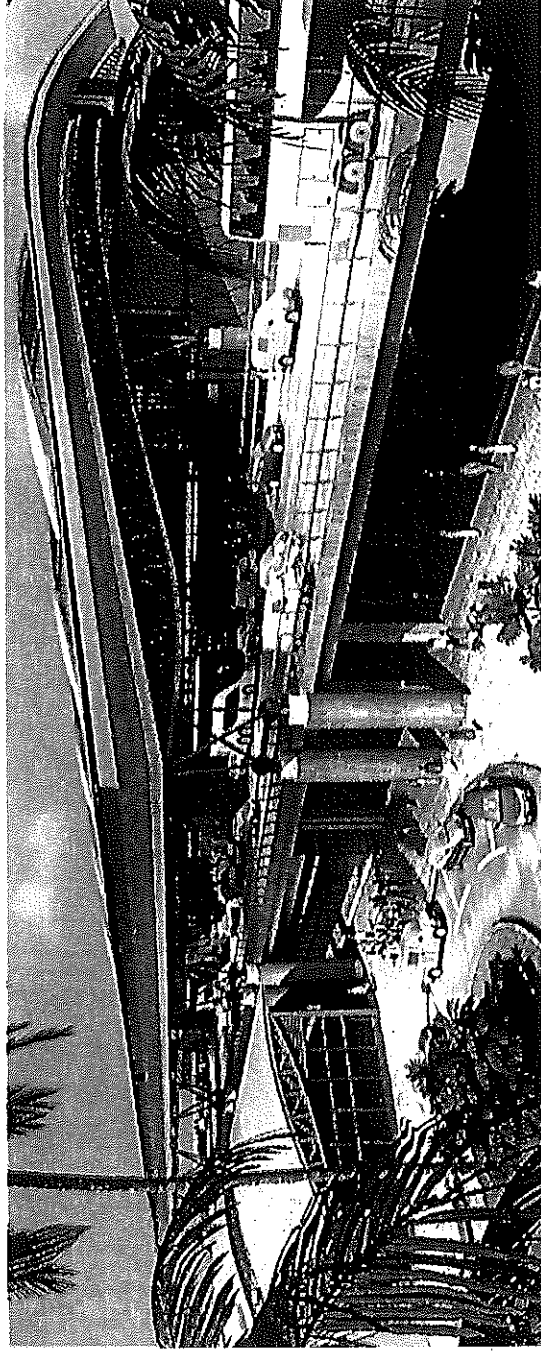


Rohan Persad
CEO of Dube TradePort

Durban to Dube direct flight. Travellers praised the deal and said they were hoping for something similar to the UK. Persad says he has heard their plea and is working to find the right airline.

"In terms of the UK, one of our biggest international markets, we have 300,000 British passport holders living in this province," he says. "British Airways should be here—we wouldn't even have to subsidise them."

Located in the province of KwaZulu-Natal,



DTP's projected international passenger and cargo airport facility. There will also be a trade and logistics zone and a cyber port

Lastly, the cyber port plans to provide broadband telecommunication and data communication infrastructure, and a unique technology platform enabling integrated end-to-end communications across the trade and transport chain, attaining significant efficiency and cost savings for exporters, importers and the logistics community.

"The Dube TradePort will serve as a catalyst for significant economic growth and development and the creation of sustainable employment opportunities," CEO Persad believes.

In April 2008, the government revealed that it had reached a deal with Emirates, a Dubai-based airline and the official airline of the 2010 World Cup, for a new Dube direct flight.

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Located in the province of KwaZulu-Natal,

on the strategically important east coast of South Africa and in close proximity to two of Africa's busiest and biggest harbours—Durban and Richards Bay—the Dube TradePort could easily become southern Africa's global trade nexus, the company says.

Earning that title will require a combination of expert management and top-notch infrastructure. The company has ambitious expansion plans that it will push from the beginning: "On day one, we will start off with 25,000 tons, and later we think it will be relatively easy to reach our 100,000-ton goal, if we have a really good operator," Mr. Persad says.

The infrastructure is there—Mr. Persad says that all that is required is the human capital. "From an equipment point of view, this will be the most state-of-the-art terminal ever," Mr. Persad says, adding, "We have completely automated racking systems. This is a very modern facility."

When asked how the Dube port compares to others in South Africa, Mr. Persad responded: "This probably represents the country's biggest investment in cargo since 1994."

16 MONTHS AWAY FROM TOUCH-DOWN

IS YOUR BUSINESS GEARED TO GO GLOBAL?

After 16 months of construction, the new international airport, which spans the north coast of KwaZulu-Natal close to Durban, heralds the introduction of a vital, globally competitive multi-modal trade gateway to Africa and beyond.

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DUBE TRADEPORT

INTERNATIONAL AIRPORT

LOGISTICS ZONE

AGRI-ZONE

CYBER PORT

Dr Zwelli Mkhico
M.D. & Managing Director

Cargo Terminal

Our state-of-the-art facilities for international passenger, freight and high volume products business with the new international trade platform and our advanced Trade Zone, adjacent to an all-new and world-class air cargo terminal, is set to offer direct access to markets, rapid turn-around times and reduced costs. Dube TradePort...unlocking the economic opportunities for business. Is your business geared to go global?

Passenger Terminal

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